

SUPPORTING AND CELEBRATING OUR VOLUNTEERS

Dear Friend,

America's

Grow-a-Row

**Board of** 

Trustees

**Board Chair** 

January 2023

We believe everyone deserves access to fresh food for healthy living. Approximately 650,000 people in New Jersey are experiencing food insecurity, including roughly 175,000 children. The need is great for many residents of the Garden State and beyond. America's Grow-a-Row's reach expands to 17 states. With the food insecurity rate at almost 12% nationally, your support is crucial and helps provide wholesome fruits and vegetables to those who need it most, especially as continued inflation is making it Juliana Drinane even harder for folks to put healthy food on the table.

Our most basic human need is healthy, fresh food. As a dynamic grassroots organization, America's Growa-Row's impact is resonating throughout New Jersey, eastern Pennsylvania, New York City, the mid-**Gregory Johnson** Atlantic region, and beyond by addressing the complex problems of hunger and food insecurity through a Vice Chair unique approach that integrates the efforts of an extensive network of volunteers; the growing, gleaning, and distribution of free fresh, healthy produce; and the implementation of a comprehensive hunger and nutrition education program. Reducing the number of people who suffer from hunger requires significant Ron Kazel resources, both financial and human. Since our inception in 2002, we have donated over 69.2 million Treasurer servings, or 17.3 million pounds, of fresh produce. In 2023, our goal is to donate 10.4 million servings, 2.6 million pounds, of farm fresh fruits and vegetables to those facing food insecurity. **Tim Barckholtz** 

#### Secretary We serve our neighbors in need with the help of 10,000 volunteers each year from corporations, community groups, schools, scouts, faith-based groups, families, and recipient groups who harvest nutritious fruits and vegetables for the most vulnerable in our communities. We are asking for your **Chip Paillex** support as a Farm to Fork Volunteer Sponsor to help fund all volunteer activities at our farms throughout President & the season. This sponsorship opportunity will provide full-year exposure to 24,000+ supporters, Founder volunteers, and friends of AGAR, to the general public through press releases, and will provide an opportunity to align with local, regional, and national hunger-relief efforts.

#### Message from our 2023 Farm to Fork Lead Sponsor, Unity Bank:

America's Grow-a-Row is an amazing organization that we are honored to support with our resources and Fabian Rojas time. As a community bank, Unity strongly believes in being active in the communities where we do business and the experience with America's Grow-a-Row is extremely rewarding. During their most recent harvest season, the organization's farms provided 9.24 million servings of free fresh produce to people as Phil Beekman far away as Texas! We love being a part of that process. We encourage others to help get involved in this worthy cause. ~ James Hughes, Unity Bank President & CEO

**Mike Beneduce** 

Jerry Walker

We invite you to support America's Grow-a-Row! Thank you in advance for your support and generous contributions.

**Paige Gonzales** 

**Melody Culton** 

Kind regards, Hopper Stillman

Heather Stillman **Crystal Rose** Senior Manager, Corporate Social Responsibility 908-500-4312 (cell)



Chip Paillex has been recognized as a Ford Motor Company Go Further Everyday Hero and a CNN Hero.



### 2023 Farm to Fork Volunteer Sponsorship

The Farm to Fork Volunteer Sponsorship funds all volunteer activities at our farms throughout the season. This sponsorship opportunity will provide full-year exposure to 24,000+ supporters, volunteers, and friends of AGAR, to the general public through press releases, and will provide an opportunity to align with local, regional, and national hunger-relief efforts. Your sponsorship supports the good work done by our vast network of 10,000 volunteers who harvest and deliver 10.4 million servings of farm fresh produce throughout our growing season.

Your investment provides meaningful and impactful volunteer experiences for corporations, community groups, schools, scouts, faith-based groups, families, and recipient groups who harvest nutritious fruits and vegetables for the most vulnerable in our communities.

## LEAD SPONSORSHIP — \$25,000

## Secured by Unity Bank

This exclusive sponsorship opportunity entitles your company to:

- Your company logo banner displayed above our stage at volunteer events at the Pittstown Farm headquarters throughout the year
- Full-year sponsorship recognition on our website, in all volunteer emails, and on social media
- Corporate logo and/or company name featured in our newsletter
- Full-day access to our newly-renovated headquarters for your corporate event tied into your volunteer experience (recreation field, outdoor grills, Wi-Fi, office space, etc.)
- America's Grow-a-Row swag for 50 employees



#### **CORPORATE SPONSORSHIP LEVELS**

We're offering several sponsorship levels, each of which offers year-long publicity to our growing community which includes 24,000+ supporters, volunteers, and friends and provides an opportunity to align with local, regional, and national hunger-relief efforts.

The Farm to Fork Volunteer Sponsorship funds all volunteer activities at our farms throughout the season. Your support provides meaningful and impactful volunteer experiences for corporations, community groups, schools, scouts, faith-based groups, families, and recipient groups who harvest nutritious fruits and vegetables for the most vulnerable in our communities.

#### Gold Sponsor—\$15,000

- Your company logo banner prominently displayed in our education center at volunteer events at the Pittstown Farm headquarters throughout the year
- Full-year sponsorship recognition on our website, in all volunteer emails, and on social media
- Full-day access to our newly-renovated headquarters for your corporate event tied into your volunteer experience (recreation field, outdoor grills, Wi-Fi, office space, etc.)
- America's Grow-a-Row swag for 25 employees

### Silver Sponsor—\$10,000

- Your company logo banner displayed in our education center at volunteer events at the Pittstown Farm headquarters throughout the year
- Full-year sponsorship recognition on our website, in all volunteer emails, and on social media
- Full-day access to our newly-renovated headquarters for your corporate event tied into your volunteer experience (recreation field, outdoor grills, Wi-Fi, office space, etc.)
- America's Grow-a-Row swag for 15 employees

### Bronze Sponsor—\$5,000

- Your company logo banner displayed in our education center at volunteer events at the Pittstown Farm headquarters throughout the year
- Full-year sponsorship recognition on our website, in all volunteer emails, and on social media
- Full-day access to our newly-renovated headquarters for your corporate event tied into your volunteer experience (recreation field, outdoor grills, Wi-Fi, office space, etc.)
- America's Grow-a-Row swag for 10 employees



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INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

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AMERICAS GROW A ROW INC 150 PITTSTOWN RD PITTSTOWN, NJ 08867

Employer Identification Number	er:	
26-2569598		
DLN:		
17053224336038		
Contact Person:		
KAREN A BATEY	ID#	31641
Contact Telephone Number:		
(877) 829-5500		
Accounting Period Ending:		
December 31		
Public Charity Status:		
170(b)(1)(A)(''i)	_	
Form 990 Required:		
Yes		
Effective Date of Exemption:		
May 6, 2008		
Contribution Deductibility:		
Yes		
Addendum Applie:		
No		

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts inder section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

Robert Choi Director, Exempt Organizations Rulings and Agreements

Enclosures: Publication 4221-PC